

Terms and Conditions

Apple Music Offer on Airtel Prepaid Packs – Terms and Conditions

Google One (30 GB cloud storage) on Airtel Prepaid – Terms and Conditions

Terms & Conditions for listing of Airtel Wi-Fi through Amazon

Airtel X Perplexity – Perplexity Pro 12-Month Free Subscription Offer

Airtel Fraud Detection T&C

Airtel Accident Insurance Bundle Recharge Offer TnC

Google One Airtel Postpaid TnC

Apple Tv+ Offer for Airtel Broadband TnCs

Apple Tv+ Offer for Airtel Postpaid TnCs

Apple Music Offer for Airtel Postpaid TnCs

Terms & Conditions: Identification of suspected spam as “Airtel Warning: Spam”

Terms and Conditions for Validity Loan

West Bengal Campaign TnC

Rajasthan Campaign TnC

Video Experience Campaign TnC

Mumbai Campaign TnC

Gujarat Campaign TnC

Parental Control Advisory

Airtel 5GPlus Odisha Campaign TnC

Apple - Amazon Offer TnCs

Terms and Conditions for Data loan

10GB Airtel Data Coupon T&C

POCO M6 5G – 50 GB Data Offer T&Cs

Airtel Digital TV Campaign

Terms and Conditions – Airtel Connecting with Mumbai

Introduction to 5G technology and Disclaimers

Netflix Basic - Prepaid

Airtel Amazon Offer

LCO Prepaid Winback offer

Xstream AirFiber Terms of use

Airtel Postpaid Terms and Conditions

Xstream Play Standard on Airtel Xstream Fiber

Bigg Boss Malayalam Terms and Conditions

Rs 6000 Cashback Offer & Free Screen Replacement Offer

Airtel Xstream Fiber Free Speed Booster Program

Netflix Bundle Plans

1 Month Free Xstream Fiber Offer

Open Signal Award Winner

Pay with Airtel Thanks Terms and Conditions

Airtel Xstream Fiber On Off Dance Challenge

Launch Offer T&Cs for ICICI Bank – Corporate Internet Banking Customers

3 GB Airtel Data Coupon Terms and Conditions

Airtel Landline Activation Terms and Conditions

Airtel Digital Limited: Privacy policy

Airtel-Swiggy Campaign FAQ and T&Cs

Airtel-Flipkart Campaign FAQ and T&Cs

1GB Airtel Data Coupon T&Cs

Airtel Xstream Premium Pack

Customer terms & condition for Airtel My WiFi device

Airtel Exclusive Device Program – Terms and Conditions

Launch Offer T&Cs for IDFC Bank customers

Airtel Shop Terms and Conditions

Airtel Office Internet Terms & Conditions

Airtel Thanks App: Terms of Use

Airtel Ads Terms of Service

These Terms of Service (**“Terms”**) are entered into between Airtel Digital Limited and the entity executing these Terms or that accepts these Terms electronically (hereby known as the **“Advertiser”**). These Terms govern Advertiser’s participation in Airtel advertisement program and services, **“Ad Platform”** which is owned and controlled by **“Airtel”** or is provided by Airtel on behalf of any third party (**“Partner”**). In consideration of the foregoing, the Advertiser agree as follows:

1. Advertiser authorizes Airtel to place Advertiser’s advertising materials and related technology (collectively, **“Ads”** or **“Creative”**) on Ad Platform. Advertiser will be solely responsible for (a) all Ads or Creative, (b) Ad targeting decisions (e.g., targeting metric to be used, if any), (c) properties to which Creative directs viewers (e.g., landing pages) along with the related URLs and redirects, and (d) products and services advertised in the Creative.
2. Advertiser authorizes Airtel to use automated tools to format Ads linearly.
3. Advertiser will be solely responsible for its use of the Ads or Creative. Use is subject to applicable Airtel policies available at <https://www.airtel.in/privacy-policy> (<https://www.airtel.in/privacy-policy>) (as modified from time to time, **“Policies”**). Advertiser authorizes Airtel to modify Ads as per the Policies. Airtel may in its sole discretion reject or remove a specific Ad at any time for any or no reason.

4. Advertiser will not, and will not authorize any third party to, (a) generate automated, fraudulent or otherwise invalid impressions, inquiries, clicks or conversions, (b) use any automated means or form of scraping or data extraction to access, query or otherwise collect Airtel advertising related information except as expressly permitted by Airtel.
5. Advertiser will not provide Ads containing malware, spyware or any other malicious code or knowingly breach or circumvent any security measure. Advertiser may utilize an Ad server solely for serving or tracking Ads on Ad Platform. Airtel will have no liability for discrepancy between Airtel's impression count ("**IC**") and the IC produced by Advertiser's third party Ad server
6. Either party may cancel any Ad at any time before the earlier of Ad auction or placement, but if Advertiser cancels an Ad after a commitment date provided by Airtel (e.g., a reservation-based campaign), then Advertiser is responsible for any cancellation fees communicated by Airtel to Advertiser (if any) and the Ad may still be published. Cancelled Ads will generally cease serving within 24 business hours or as described in a Policy, and Advertiser remains obligated to pay all charges resulting from served Ads (e.g., fees based on conversion). Advertiser must affect cancellation of Ads with notice to Airtel via email to Advertiser's account representative (collectively, the "**Ad Cancellation Process**").

 MenuAccount 

to make a claim within 60 days after the invoice date ("**Claim Period**"). If Airtel confirms the accuracy of the claim, then Airtel will not charge Advertiser for the undelivered CPM Ads or, if Advertiser has already paid, at Airtel's reasonable discretion, Airtel will provide for (i) advertising credits, which must be used by the Advertiser within 60 days of issuance of the credits ("**Use By Date**"), (ii) later placement of the CPM Ads in a position Airtel deems comparable or (iii) an extension of the term of the campaign.

8. **Payment.** Advertiser will pay all charges incurred in connection with the Ads upon receipt of invoice from Airtel, within a commercially reasonable time period as specified by Airtel (e.g., in the Insertion Order), or no later than sixty (60) days. Late payments bear interest at the rate of 1.5% per month (or the highest rate permitted by law, if less). Charges are exclusive of all government taxes and levies, including Goods and Services Tax, as may be levied by government regulations and applicable

from time to time. Advertiser will be responsible for compliance and payment of all taxes, duties, levies, cess, surcharge or any other charges that may be applicable on the Advertiser. Charges are solely based on Airtel's measurements for the Ads and the applicable billing metrics (e.g., clicks or impressions). Any portion of a charge not disputed in good faith must be paid in full.

9. Representations and Warranty. Advertiser represents and warrants that (a) it holds, and hereby grants Airtel and Partners, the rights to publish the Ads (b) all information and authorizations provided by Advertiser are complete, correct and current (c) Ads provided by Advertiser are in compliance with all applicable laws (d) Ads does not contain virus, worms, Trojans, time bomb, contaminant, disabling or malicious code (e) Advertiser warrants and represents that without limiting the foregoing it will be responsible for the Ads quality, performance, fitness for a particular purpose, and non-infringement of Intellectual Property Rights.

10. Intellectual Property Rights. Advertiser acknowledges that all right, title and interest, including all Intellectual Property Rights, in and to the Bespoke Intellectual Property developed in the course of Advertiser's performance of these Terms, if any, will be the property of Airtel and Airtel will have the complete, unrestricted and unhindered rights and title to such Bespoke Intellectual Property. Advertiser hereby irrevocably, unconditionally and exclusively assigns throughout the world and in perpetuity, and on a royalty free basis, all rights, title and interest and will ensure that all its Representatives will assign all rights, title and interest in favour of Airtel, in and to the Bespoke Intellectual Property, including all rights to prepare or have prepared derivative works of such Bespoke Intellectual Property.

- Advertiser warrants that all Bespoke Intellectual Property will be new and free from all defects and faults in the materials used, workmanship and manufacture, and will comply with the Specifications. Advertiser further warrants that the Bespoke Intellectual Property will not include any "freeware", "shareware" or Open Source Software unless and only to the extent Airtel has given explicit written approval to inclusion of the same in each instance on terms acceptable to Airtel
- Advertiser will pay all royalties and license fees, if any, for materials, apparatus, methods, processes, systems, software or other Intellectual Property Rights that may form a part of the Ads and Documentation, and will comply with the terms of such licensing agreements and Airtel will not be liable to pay any royalties whatsoever in this regard.
- Advertiser warrants that the Product, Documentation and the Bespoke Intellectual Property will not infringe, misappropriate, dilute or otherwise violate the Intellectual Property Rights of a third party, and does not involves the use

of any confidential information, Intellectual Property Rights or other proprietary right that Airtel or Partner does not have the right to use or that may result in a claim against either Party arising out of infringement, misappropriation, dilution or other violation of any third party confidential information, Intellectual Property Right or any other proprietary right

11. Prohibited Content. The following is a list of prohibited or illegal usage of the Ad Platform. We reserve the right to investigate and take appropriate actions against (in our sole discretion) violation of these rules, including but not limited to removing the ads, removing Advertiser account, agreement cancellation without any refund or Airtel's liability.

Prohibited usage includes but is not limited to advertising of:

- Any type of Ads which under reasonable public consensus deem to be improper or inappropriate. Any Content or links to the Content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, harm minors or racially, ethnically or otherwise objectionable content;
- any Content or links to the Content that contain nudity, violence, pornography, "adult content";
- any Information that you know is false or misleading;
- any Content that promotes illegal or fraudulent activities;
- any Content that you do not have a right to make publicly available or promotes the illegal use of any work without rights or license;
- any Content that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party;
- any "junk", "spam", "chain letters," "pyramid schemes" etc.;
- any material that contains or links that lead to software viruses, spyware, malware or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or other electronic equipment, steal or collect private information;
- any material that collects or contains personal information of other Users for any unlawful purpose or without the User's permission;
- any material that promote fraudulent services and misleads Users to visit legally doubtful websites;
- any type of Content that contain overtly political communication, violence and abuse of humans and animals

Other prohibited usage includes:

- intentionally or unintentionally violating any rule or regulation of **Telecom Regulatory Authority of India/ Department of Telecom/ Advertising Standards Council of India** or any other applicable local, state, national or international law;
- collecting, storing or publishing available personal data about others without their acceptance;
- mislead Users by imitating any part of the Services for collecting personal data or other unlawful purpose;
- using an identity (account, username, password) of another User or disclosing your own username or password to any third party or permitting any third party to access your account.

12. **Disclaimers.** Airtel will not be responsible for controlling the content that Advertiser make available through Ad Platform, and Airtel is not liable for the accuracy of any content displayed through its Ad Platform. Advertiser assumes all risk related to its published content. Advertiser releases Airtel from all liability related to the publication of its content through the Ad Platform.

AIRTEL ON BEHALF OF ITSELF AND ITS AFFILIATES DISCLAIMS ALL IMPLIED WARRANTIES, INCLUDING WITHOUT LIMITATION FOR NON-INFRINGEMENT, SATISFACTORY QUALITY, MERCHANTABILITY AND FITNESS FOR ANY PURPOSE. TO THE FULLEST EXTENT PERMITTED BY LAW, THE PROGRAMS AND AIRTEL, ITS AFFILIATES, AND PARTNER PROPERTIES ARE PROVIDED "AS IS" AND AT ADVERTISER'S AND ADVERTISER'S OPTION AND RISK AND NONE OF AIRTEL, ITS AFFILIATES OR AIRTEL'S PARTNERS MAKE ANY GUARANTEE IN CONNECTION WITH THE PROGRAMS OR PROGRAM RESULTS. AIRTEL MAKES NO GUARANTY OF CONFIDENTIALITY OR PRIVACY OF ANY COMMUNICATION OR INFORMATION TRANSMITTED ON OR THROUGH AD PLATFORM OR ANY WEBSITE LINKED TO AD PLATFORM. Airtel will not be liable for the privacy of any information or content stored on Airtel's equipment.

13. **Limitation of Liability.** IN NO EVENT SHALL AIRTEL BE LIABLE WITH RESPECT TO THE AD PLATFORM OR THE SERVICES (I) FOR ANY AMOUNT IN THE AGGREGATE IN EXCESS OF THE FEES RECIEVED BY AIRTEL FOR ADS; OR (II) FOR ANY INDIRECT, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER. SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS AND EXCLUSIONS MAY NOT APPLY TO ADVERTISER.

14. **Confidentiality.** Advertiser agrees not to disclose Airtel's Confidential Information without the Airtel's prior written consent. "Airtel Confidential Information" includes without limitation all Airtel software, technology, programming, technical specifications, materials, guidelines and documentation, develops or obtains that relate to the services or Ad Platform, and any other information designated in writing by Airtel as "confidential" or any designation to the same effect. "Airtel Confidential Information" does not include information that has become publicly known through no breach by Advertiser, or information that has been (a) independently developed without access to Airtel's Confidential Information as evidenced in writing; (b) rightfully received by Advertiser from a third party; or (c) required to be disclosed by law or by a governmental authority.

15. **Indemnification.** Advertiser will defend, indemnify and hold harmless Airtel, its Partners, agents, affiliates, and licensors from any third party claim or liability arising out of or related to Ads or use of Ad Platform by the Advertiser and breach of these Terms by Advertiser. Partners are intended third party beneficiaries of this Section.

16. **Term.** This Contract shall commence on the date of signing ("**Effective Date**") and shall remain valid till two (2) years or unless terminated in accordance with the terms of the Contract. Airtel may add to, delete from or modify these Terms, any time at its sole discretion. The modified Terms will be shared via email. Changes specific to new functionality or changes made for legal reasons will be effective immediately upon notice. Airtel has a sole right to terminate these Terms at its convenience, with prior notice of 15 days. In all cases, the running of any Advertiser campaigns after termination is in Airtel's sole discretion.

17. **Legally Binding Agreement.** The Parties intend this Agreement to be legally binding upon and shall inure to the benefit of each of them and their respective successors. By signing below, each Party warrants and represents that the person signing this Agreement on its behalf has authority to bind that Party and that the Party's execution of this Agreement is not in violation of any bye-law, covenants and/or other restrictions placed upon them by their respective entities.

18. **Miscellaneous.** (a) These Terms are governed by India law (b) No party may make any public statement regarding the relationship contemplated by these Terms (except when required by law). (c) Advertiser may assign any part of these Terms with prior written consent of Airtel (d) These Terms do not create any agency, partnership or joint venture among the parties.

(e) No party or its affiliates is liable for failure or delay in performance to the extent caused by circumstances beyond its reasonable control.

Airtel - Amazon Prime Video Mobile Edition 30 day free trial offer - Terms & Conditions

New 4G SIM or 4G Upgrade Data Coupon Offer

Airtel IQ Terms & Conditions

Airtel Secure Internet Terms & Conditions

Airtel Safe Pay Terms and Conditions

Superhero Program Enrolment Terms and Conditions

Locked Device Based Lending Offer with ICICI

Locked Device Based Lending Offer with ICICI

Terms and conditions/post pack benefits for prepaid vouchers

JioHotstar Offer - Terms & Conditions

ZEE5 Premium “Add to bill” offer – Terms & Conditions

Airtel Xstream Terms & Conditions

Autopay for Prepaid Recharges Terms & Conditions

Superhero Contest

Airtel-PepsiCo. Campaign FAQ and T&Cs

Refundable Security Deposit for Xstream STB

Refundable Security Deposit for Xstream STB

Airtel Xstream Fiber Plus

Airtel Xstream Fiber Digital Activation

Airtel Xstream Fiber Plan Details

Free Data Coupons Terms & Conditions

Airtel Bank Wala SIM Terms & Conditions

Apple iPhone Discount Offer FAQ and Terms & Conditions

Lenovo Offer Terms & Conditions

Airtel Recharge Bonanza

Airtel Thanks – SecurePalm M Security – Terms & Conditions

Airtel Life Cover Plan

Airtel Thanks – Terms & Conditions

Airtel - Zee5 Summer Bonanza offer - Terms & Conditions

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Terms & Conditions Prepaid SUK Plan

Free Screen Replacement Terms & Conditions

Terms & Conditions for Airtel Black

Free Hello Tunes on Thanks App

Shaw Academy Terms and Conditions

PhonePe Scratch & Win Contest - Terms and Conditions

Recharge Jackpot Offer

Lava Z1S Terms and Conditions

VIVO Offer

OPPO Offer

Amazon Pay Gift Card Offer

Amazon Pay Cashback Offer

WiFi Terms and Conditions

100% Cashback Coupon Offer

Terms and Conditions for Telenor Customers

Data/Bundle Recharge

Bundle Service Extension Terms and Conditions

India's Fastest Network – Terms and Conditions

BookMyShow Offers

Postpaid Digital Activation

Prepaid Digital Activation

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